

■ Your First 5 Author Videos: Prompts & Templates

Created by Iris Jolene MacFadden — for authors ready to confidently step into short-form video.

Video Idea	Suggested Tool	Script Prompt	Tips
1. Introduce Yourself as an Author	VN Video Editor	Hi, I'm [Your Name], author of [Book Title] — a story about [Short Hook].	Add a fun fact about yourself. Keep it under 30 seconds.
2. Behind the Scenes: Writing Process	InShot	Here's a sneak peek into how I write my books — spoiler: it involves [quirky habit or space].	Film in your workspace. Add soft background music.
3. Book Trailer or Countdown	Canva Video Editor	Only [#] days until my new release! Here's what you can expect...	Use cover art, transitions, and energetic music.
4. Read an Excerpt or Line	Clipchamp or DaVinci	Let me read you a quick snippet from Chapter One...	Use captions. Make sure lighting and audio are clear.
5. Share a Reader Review	VN or Canva	A reader just said this about my book: '[Quote]'. Thank you!	Use screenshot of the review. Add light music or animated text.

■ Pro Tip: Pick just one idea and post once a week. Consistency matters more than perfection!

Need help turning these into Canva templates or Reel scripts? Let's connect on Southern Dragon Publishing.

